



SEMBAWANG COUNTRY CLUB

January 2024



**Ushering In
A New Era:
AGM 2023**



**Update:
Swimming Pool
Renovation**



**Get To Know:
Greens Convenor
Ho Kok Loke**

January | 2024

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CLUB MANAGEMENT

<i>General Manager</i>	Mr Christopher Chew
<i>Senior Golfing Manager</i>	Ms Christine M. Maestri
<i>Finance Manager</i>	Mr Paul Kwek
<i>Operations & Facilities Manager</i>	Mr Devamani s/o Narayasamy
<i>Events & Membership Manager</i>	Ms Afiqah Kaur
<i>Human Resources Manager</i>	Mr Gary Ng

EDITORIAL COMMITTEE

<i>Publications Convenor</i>	Mr Eric Goh
<i>Communications Executive</i>	Mr Jerrom Tan
<i>Communications Officer</i>	Ms Joanne Cheryl Tan

SEMBAWANG COUNTRY CLUB

249 Sembawang Road (enter via Toronto Road)

Tel: 6257 0642 Fax: 6752 0446

Website: sembawanggolf.org.sg

MANAGEMENT COMMITTEE

<i>Club President</i>	VADM Aaron Beng
<i>Chairman</i>	BG Adrian Teng
<i>Vice Chairman</i>	BG Teo Soo Yeow
<i>Club Captain</i>	COL Melvyn Tan
<i>Vice Captain</i>	SLTC Jason Yee
<i>Lady Captain</i>	ME5 Emily Lee
<i>Treasurer</i>	LTC Ho Kwan Kiat
<i>Assistant Treasurer</i>	LTC Andy Aw Chong Beng
<i>House Member</i>	LTC Twelve Lim Teck Heng
<i>Deputy House Member</i>	ME5 Chee Admern
<i>EC Chairman</i>	Mr Desmond Chua
<i>DC Chairman</i>	COL (NS) Francis Kee Eng Chye
<i>Audit Committee Chairman</i>	ME6 Hoong Shin Hin Peter
<i>Civilian Member</i>	Mr Christopher Kang
<i>Secretary</i>	Mr Christopher Chew

EDITOR'S NOTE

BY PUBLICATIONS CONVENOR ERIC GOH

A very blessed New Year 2024 to one and all. You can expect exciting and transformative innovations at SCC for 2024 - A new Pro Shop at the lobby area; an upgraded swimming pool; new driving range balls and most importantly, the golf course renovation.

Our Driving Range will be featuring a ball-tracking solution at every bay of the driving range. This feature will enrich your practice session more purposefully. 2024 is going to be a special year as we commence the golf course renovation for 9 holes while the course remains operational for the other 9 holes. Ground breaking for renovation will commence in the later part of 2024.

Our long-awaited swimming pool will be redeveloped into a FINA (Federation internationale de Natation) 25m pool with 6 lanes. The pool will come complete with a playground for young swimmers.

Here's to an exciting and transformative year ahead for SCC. Wishing you a wonderful and successful year ahead.

LIST OF RECIPROCAL CLUBS

OVERSEAS

MALAYSIA

Bt Banang Golf & Country Club (Batu Pahat, Johor)	+60 7428 5432
Kelab Rekreasi Tentera Udara KRTU (Selangor)	+60 3 7734 5535
Kelab Golf Sarawak (Kuching Sarawak, Malaysia)	+60 8 2440 966
Kelab Rahman Putera Malaysia KRPM (Selangor)	+60 3 6156 6870
Tiara Melaka Golf & Country Club	+60 6231 2366
Ayer Keroh Country Club Berhad	+60 6233 2000

BRUNEI

Royal Brunei Golf & Country Club (Brunei)	+673 234 3724
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INDONESIA

Padang Golf Modern (Tangerang, Indonesia)	+62 778 8073 3008
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AUSTRALIA

The Vines Golf & Country Club (Perth, Western Australia)	+61 8 9297 0709
The Cut Golf Course (Perth, Western Australia)	+61 8 9582 4444
Melville Glades Golf Club (Perth, Western Australia)	+61 8 9332 7333
The Links Kennedy Bay (Port Kennedy, Western Australia)	+61 4 9909 8211

VIETNAM

Heron Lake Golf Course & Resort	+84 211 3847594
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LOCAL

COUNTRY CLUBS *

Orchid Country Club	+65 6755 9811
Seletar Country Club	+65 6481 4812
Warren Golf & Country Club	+65 6586 1245
Keppel Club @ Sime	+65 6375 5567
Changi Golf Club	+65 6545 5133

**Please present your introduction card before you visit.*

MILITARY RELATED ORGANISATIONS ^

The Chevrons	+65 6668 8888
Temasek Club	+65 6801 4242
SAF Yacht Club	+65 6758 3359

^Please present your SCC Membership Card upon request.

GM'S MESSAGE

BY CHRISTOPHER CHEW



Dear Members of Sembawang Country Club,

I trust this message finds you in good health and high spirits. As we begin a new chapter of Sembawang Country Club in 2024, I am thrilled to share some exciting updates on our ongoing and upcoming projects.

Our Swimming Pool Upgrading is well underway, and I am delighted to report that progress is on schedule. As mentioned during our AGM, members can look forward to the addition of a kids' splash pool, comfortable cabanas, and refreshed changing rooms, enhancing your overall poolside experience.

You may have also noticed the transformation in our lobby space. This area is being crafted into a new Pro Shop space, designed with your convenience and needs in mind. This enhancement will ensure a more streamlined and enjoyable experience for our valued members.

Additionally, we are introducing Driving Range card self-top-up kiosks at the entrance to the range. These user-friendly kiosks will offer added convenience, and I encourage you to explore their features. Stay tuned for an improved experience as we aim to elevate every aspect of your time at our club.

While on the topic of the Driving Range, I must address the condition of our current range balls. We share your disappointment in their deteriorating state and have taken swift action. A new supply of driving range balls from a different supplier is on its way and is expected to arrive in January 2024.

Our journey doesn't stop here. We are excited to announce the initiation of the pre-construction phases for the golf course renovation. Anticipate groundbreaking activities in Q3/2024, ensuring the course remains operational as a 9-hole course during these enhancements.

In a significant development, we have proudly signed an agreement with Trackman to bring a cutting-edge ball-tracking solution to every bay of our driving range. This addition is designed to enrich your practice sessions with purpose, offering an engaging experience with the help of technology.

We are committed to continuously enhancing your experience at Sembawang Country Club, and these initiatives reflect our dedication to providing you with the best facilities and services.

Thank you for your unwavering support, and I look forward to sharing more remarkable milestones with you.

EVENTS CALENDAR

JANUARY - MARCH 2024

GOLF

Event Name	Details	Date & Time	Ticket Prices*
Monthly Medals	Recurring monthly golf competition for members with prizes to be won. The winners will be exclusively invited to take part in the annual Gold Medal.	03 February 2024 09 March 2024 From 7:00 AM	Continuing Members: \$45+ Restricted Members: \$78+
Fa Cai Golf	Annual festive celebration with fun golf formats, challenging novelties, exciting goodie bags, and prizes.	17 February 2024 From 7:00 AM	Continuing Members: \$40+ Restricted Members: \$75+
Rabbit's Golf	Exclusive invitation for newbies and eligible PC holders to attain handicap, mingle and get acquainted with the Greens Committee and staff.	23 March 2024 From 12:04 PM	\$28+

Details are tentative and subject to change.

For more information or to reserve your tickets, please contact scc.golfing@sembawanggolf.org.sg

*Prices stated are subject to GST.

EVENTS

Event Name	Details	Time & Venue	Ticket Prices*
SCC Golf Clinic	A perfect time to sharpen your golfing skills and techniques under the supervision of SingaGolf Academy coaches!	26 February 2024 9:30 AM to 4:00 PM	SCC Members: \$150+ Non-Members: \$180+
Kids Golf Introduction Clinic	Introduction to golf game, golf rules and techniques, swing & putting experience for kids 6 to 12 years.	13 March 2024 9:00 AM - 12:30 PM SCC Driving Range	SCC Members: \$65+ Non-Members: \$90+

Details are tentative and subject to change.

For more information or to reserve your tickets, please contact events@sembawanggolf.org.sg

*Prices stated are subject to GST.

QUARTERLY CLUB UPDATES

A QUICK BULLETIN ON HAPPENINGS

Reciprocal Arrangements With MROs



Temasek Club



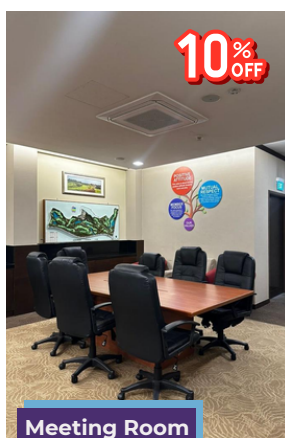
Reciprocal arrangements have been made with SAF Yacht Club, The Chevrons and Temasek Club.

To find out more about the reciprocal rates and terms of use, please refer to the folder titled "Membership Documents" in our Member's Portal.

Limited Time Offer: Our Meeting Spaces



Boardroom



Meeting Room

Psst...Trying to slot in a game of golf between your work meetings? Enjoy 10% off our meeting spaces from now till Mar 2024. Email events@sembawanggolf.org.sg for more info.

Boardroom (cap: 15 pax)

- SCC Members - \$380++ (4hr)
- Non Members - \$450++ (4hr)

Meeting Room (cap: 8 pax)

- SCC Members - \$280++ (4hr)
- Non Members - \$350++ (4hr)

Commercial Space @ Club Lobby



We're proud to unveil the addition of a new commercial space at the lobby. Visitors can look forward to an expanded retail offering for their golfing needs.

QUARTERLY CLUB UPDATES

A QUICK BULLETIN ON HAPPENINGS

Progress Update: Swimming Pool Renovation



The Club's swimming pool redevelopment is on track to reopen in Q2 2024. As we eagerly await the completion of the project, here's a first look at what's in store.

The main pool will be a FINA standard 25m pool with 6 lanes. There will also be a wading pool equipped with a water playground to cater to young swimmers.



Cabanas at the far end of the pool overlooking the golf course



Lastly, the renovation includes a refreshed look of the changing rooms, to create an inviting and relaxing atmosphere for members to enjoy.



Note: Visuals depicted are based on 3D artist impressions

FEEDBACK FOCUS

Foreword By EC Chairman Desmond Chua

Welcome to Feedback Focus! In this one-pager, our Engagement Committee will delve into the valuable feedback shared by members over the past quarter and share relevant updates to members.

In this issue, we'd like to take the opportunity to introduce ourselves, as well as the projects we work on behind the scenes.

While Feedback Focus may not be published in every issue, readers can be pleased to know that their insights and concerns shape our efforts to enhance the club experience.

Together, we will continue to make our Club an exceptional experience for all, and a club that our members are proud of!

Member's Satisfaction Survey

The MSS is a survey that we carry out annually to identify areas of improvement and get a sense of the satisfaction levels of our members. We highly encourage members to participate as this will help us and the Club understand how we can do better.

Mystery Shoppers Audit

As part of the Club's commitment towards service excellence, we conduct an **annual spot check** on the Club to ensure that their service staff are compliant with the **stipulated service standards**. Through this exercise, we'll be able to keep a close eye on any potential service gaps and also call out what the Club is doing well in.

Feedback Analysis

Aside from these 2 projects, part of our recurring tasks is to **listen and engage** with members through the feedback received through our official feedback channels. We meet every month with the Club to understand your concerns



Desmond Chua

Engagement Committee
Chairman



ME6 Wong Chong Wai

Engagement Committee
Vice Chairman



ME5 Wu Lian Zheng

Engagement Committee
Member



LTC Brandon Tang

Engagement Committee
Member



Vincent Lee

Engagement Committee
Member



Serene Goerjova

Engagement Committee
Member



Ernie Chan

Engagement Committee
Member

GET TO KNOW

GREENS CONVENOR HO KOK LOKE

In this exclusive interview, Publications Committee member Laurence Goh sits down with the newly elected Greens Convenor, Kok Loke, to understand his plans for Sembawang Country Club. For those who are not familiar with him, Kok Loke was a career officer in the SAF and is now fully retired. Making his return as the Club's Greens Convenor, he looks forward to serving the Club in a different capacity.

Tell us a bit about yourself!

A: I joined the Club as a member in 1997 and served as the Club Captain from 2009 to 2010. Even though my time as the Club Captain was cut short for an overseas posting, I oversaw the course conversion from cow grass to the current Bermuda fairways you see today.

Now that I'm retired, I get to various country clubs in the region to understand their course in my spare time, bringing home best practices and wisdom to share with the Greens Committee

What are some lessons we've learned from the current course design?

A: We were not able to eradicate all of the blind holes. This has caused slow and unsafe play on some occasions, notably in the Back 9.

According to the data we've gathered, we also noticed that Hole 17 has also contributed quite significantly to slow play.

On top of that, the hilly terrain has also made it labour-intensive when it comes to maintenance.

What's your vision for the course renovation?

A: Ideally, I would like to rejuvenate SCC's course to an enjoyable standard. SCC is unique in its own right - the course poses its own challenge to new and experienced golfers. To that end, I'm aiming to retain that unique identity while enhancing the landscape.



How has the technology for golf course design evolved since the last time you helmed this project?

A: The technological landscape and environmental needs has shifted a fair bit from 12 years ago.

We're hoping to tap into new course construction technology across bunkers, greens and tee box foundations to handle our current climate.

Speaking of which, we also want to ensure that we are compliant with the sustainability requirements set forth by the government.

When can members look forward to viewing the new design?

A: Well, the tender for the project has been published. We're eagerly anticipating to start the renovation in Q4 2024.

Aside to this, we're also working with the Club to make the necessary arrangements in place to ensure we do not neglect the experience at the Club during the renovation.



DEEPAVALI GOLF

On 18 November 23, the SCC Golfing Department organised a fully subscribed Deepavali golf game. The meaning of Deepavali is derived from the Sanskrit term, meaning “row of lights.” The festival generally symbolizes the victory of light over darkness. So, on this bright and wonderful morning and afternoon, 217 golfers came and joined in the festivities.

To make things interesting, the format of the game was an intriguing combination of 4-ball Texas Scramble and novelty games at 4 of the holes. Golfers had to land their shots within designated areas on the course to win the challenge.

- Hole #1 – Within The Peacock Feather
- Hole #8 – Nearest To The Lamp
- Hole #10 – Within The Laddu
- Hole #18 – Nearest To The Lotus

To spruce up the occasion, the Club provided goodie bags which came with a custom portable fan and power bank plus snacks and beers in the buggies. Additionally, Kachang Puteh and free instant henna stations were set up in the lobby to entice golfers to experience a tinge of nostalgia.

Golfers were pleasantly surprised with the Festive Golf Event. Mark Teo remarked, “This is the first time I played Texas Scramble. It is interesting and adds fun to the whole occasion. We had to work as a team to bring our scores down. Thanks SCC!



XMAS GOLF

The air was rife with a festive spirit on Saturday, 16 December 2023. The Club saw smiles by the miles as members donned red, white and green to commemorate this special event.

The event was fully subscribed and played based on system 36. It also welcomed its youngest participant, 12 year old Jadon Neo.

Playing along his dad, Ee Hock, Jadon enjoyed the fun atmosphere; taking shots with the carton Santa, which he came across on the fairways, partially hidden amongst the poles, posts and tree trunks. Such pictures offer surprising rewards. Of course, many claimed their surprise rewards of each a tube of golf balls or ball markers. There was even a hole-in-one prize at our signature 18th hole. There were close calls, but it was not to be. Nonetheless, the many loyal supporters of the annual event were not disappointed.

The door gifts, thoughtfully conceptualised and sweetly done, in tune with the Christmas season, were certainly a delight to both our golfers and their family members. May their cup overflow with wonderful blessings for 2024 as symbolised by the souvenir of the SCC's coffee mug. Kudos to our hardworking golfing team!





KIDS GOLF CAMP

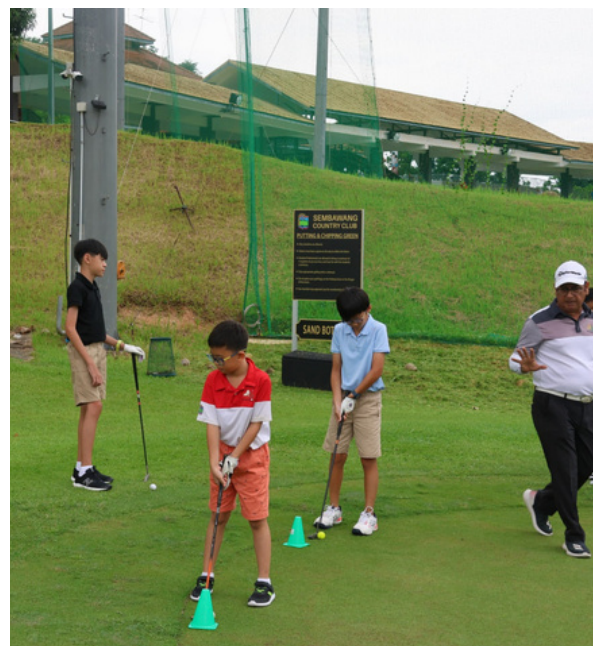


Our Kids Golf Camp 2023 proved to be a highly enjoyable experience for our young golfers. Over the course of three days, the professionals from Singagolf Academy dedicated their time to coach the next generation of junior players.

During the initial two days, the participants delved into skill development at the driving range and focused on refining their short game. Lunch breaks provided a moment for the young golfers to recharge. Witnessing their passion and dedication was truly gratifying.

The culminating event on Day 3 was a spectacular showcase of the kids' skills, featuring an exciting 2-hour session on the 1st tee, followed by a certificate presentation. A special acknowledgement goes to the parents for entrusting us with their budding golf stars. We hope the participants had an enjoyable time, made new friends, and most importantly, deepened their appreciation for the game of golf.

Here's to the next generation of golfers! Stay tuned for more exciting events, and a sincere thank you to everyone who contributed to making this Kids Golf Camp an unforgettable experience.





OUR JUNIOR GOLF PARTICIPANTS



Aiman Zain



Aiman Zawri



Ariel Koo



Christial Lee



Gareth Lee



Julian Lee



Kieran Seah



Maiya Wee



Melia Wee



Noel Chan



Olivia Lee



Lucas See





ANNUAL GENERAL MEETING 2023

A WARM WELCOME TO CLUB CHAIRMAN ADRIAN TENG



"As I take over from Timothy, I have very big shoes to fill...His dedication and leadership have left an indelible mark on our Club."
 - Club Chairman Adrian Teng

Sembawang Country Club's Annual General Meeting 2023 concluded on 13 Oct 2023 with 100 members in attendance.

It was a pivotal moment in the Club, as incoming Club Chairman Adrian Teng celebrated outgoing Club Chairman Timothy Yap's achievements, and ushered in a new era for the Club.

Club Chairman took the opportunity to thank outgoing MC Committee Members, EC Chairman Lee Boon Loi and House Member Vincent Liew. Taking over their roles were EC Chairman Desmond Chua and House Member Twelve Lim.

At the same time, he welcomed Teo Soo Yeow, who will be taking over his previous role as Club Vice Chairman.



During the meeting, key Management Committee speakers unveiled new details such as the artistic impressions of the new swimming pool renovation, course renovations commencing ahead of schedule, as well as the financial health of the Club.

Following the meeting, members were delighted to catch up with one another over a sumptuous spread at Golfers Terrace.

More details about AGM 2023, speeches & reports are available on the Members Portal, in the "AGM 2023" folder under "Documents".





NEW MEMBERS

OCTOBER & DECEMBER 2023

OCT 2023

Amos Wee
Cher Wei Shuen Lester
Chong Meng Siong Samuel
Choo Chiang Pern Steven
Goh Ee Tien
Koh Hong Huat
Liang Lemin
Lim Hann Bin
Lim Jia Yong Mark
Lim John
Neo Ee Hock
Phua Chai Kin
Soh You Ling Kevin
Teo Jia Wei Trinity
Wong Kang Hui
Xie Edgar

DEC 2023

Bek Yong Huat
Boo Ching Siang
Cai Weijun
Chai Wei Cheng
Chow Kok Yew Lionel
Fong Wei Shen
Foo Si Jie Matthew
Ho Jin Peng
Ho Zhan Wen Kenny
Ka Shengyao David
Kwok Jian Hong Luther
Lee Jia Jie
Lee Ming Shu
Lin Huan Kai Joshua
Loo Toon Lit
Mun Kok Leong
Pirakash Sinnayah
Sing Geok Wei
Soh Kok Boon Anthony
Tarn Rui Seng Willis
Tung Wanling
Yeo Eng Chow

HOLE-IN-ONE ACHIEVERS



YAK CHIN WEE

21 October 2023
Palm Resort Golf and Country
Club, Malaysia
Hole 12



CHIA SOCK KAM

27 October 2023
Singapore Island Country Club,
Island Course
Hole 5



PECK KONG WAH

05 November 2023
Sembawang Country Club
Hole 8



GOH HOCK SENG
PETER

19 November 2023
National Service Resort &
Country Club
Hole 6



JEAN OH LAY
KHIM

03 December 2023
Sembawang Country Club
Hole 6



TEO SOO YEOW

05 December 2023
Sembawang Country Club
Hole 8



JESSIE TAN
LENG GEK

10 December 2023
Sembawang Country Club
Hole 8



TEH KEAN SEANG

17 December 2023
Sembawang Country Club
Hole 6



FOO TEE JONG

24 December 2023
Sembawang Country Club
Hole 6



SCC GOLF CLINIC

TIME TO SHARPEN YOUR
SKILLS & TECHNIQUES
UNDER THE COACHING OF
SINGAGOLF ACADEMY
COACHES

26 FEBRUARY 2024, MONDAY
0930HRS - 1600HRS

SCC MEMBERS

@ \$150+

NON MEMBERS

@ \$180+

SESSION INCLUDES:

- *SHARING OF UPDATED GOLF RULES
- *KNOWLEDGE ON GAME IMPROVEMENT
- *SWING ANALYSIS & ENHANCEMENT
- *RULE APPLICATIONS
- *9-HOLE GUIDED GAME

LUNCH INCLUDED!

**REGISTER YOUR
INTEREST NOW!**

EVENTS@SEMBAWANGGOLF.ORG.SG

FEE SUBJECT TO GST | MINIMUM OF 10 PARTICIPANTS TO COMMENCE THE CLASS | NO CANCELLATION OR REFUND IS ALLOWED AFTER CLOSING DATE | REGISTRATION DATE MAY END EARLIER WHEN ALL SLOTS ARE FILLED | YOUR PRESENCE AT THIS EVENT IS DEEMED AS YOUR CONSENT TO BEING PHOTOGRAPHED | THE CLUB RESERVES THE RIGHT TO REPRODUCE, DISPLAY AND USE PHOTOS DURING THE ACTIVITY FOR PROMOTIONAL AND PUBLICITY PURPOSES | THE CLUB WILL NOT BE RESPONSIBLE FOR ANY LOSSES, MISHAPS OR ACCIDENTS IN THE COURSE OF THE EVENT OR ANY ACTIVITIES THEREIN |



SAF CONTINUING MEMBERSHIP

MEMBERSHIP ENTRANCE FEE

TIER 1

RANK: LTC, SWO, ME6, DX13 & ABOVE

\$5,000

TIER 2

RANK: MAJ, MWO, ME5, DX12 & BELOW

\$2,000



**ELIGIBLE FOR
SAF REGULARS & DX0
(ACCORDING TO RANKS)**



**WELCOME GIFT
\$100 SCC VOUCHER**

Sign Up Now!

For more enquires, call us at 6751 0350 or email at membership@sembawanggolf.org.sg

The Management reserves the right to amend the promotion without prior notice. Price are subject to prevailing GST. Welcome gifts will only be presented upon approval by Management Committee. Terms and Condition apply.



SEMBAWANG COUNTRY CLUB
BANQUET HALL
SCC CLUBHOUSE, LEVEL 2



CAPACITY : 200 PAX

EQUIPPED WITH TABLES & CHAIRS,
PROJECTOR, SCREEN & CORDLESS MICROPHONE

VENUE RENTAL RATE

<WEEKDAYS>

SCC MEMBERS : \$900++ (HALF DAY) / \$1500++ (FULL DAY)

NON MEMBERS : \$1500++ (HALF DAY) / \$2300++ (FULL DAY)

<WEEKENDS>

SCC MEMBERS : \$1200++ (HALF DAY) / \$1800++ (FULL DAY)

NON MEMBERS : \$1800++ (HALF DAY) / \$2600++ (FULL DAY)

FOR FURTHER ENQUIRIES, PLEASE CONTACT:
EVENTS@SEMBAWANGGOLF.ORG.SG

NORTHERN LIGHTS

CLUBHOUSE LEVEL 2



CAPACITY : 35 PAX
EQUIPPED WITH TABLES & CHAIRS,
PROJECTOR, SCREEN & CORDLESS MICROPHONE

VENUE RENTAL RATE - BASED ON 4HRS BLOCK

SCC MEMBERS

WEEKDAYS: \$380++ / WEEKENDS: \$480++

NON MEMBERS

WEEKDAYS : \$580++ / WEEKENDS: \$680++

RENTAL TIMINGS

MONDAYS - FRIDAY

8:30AM TO 11:30PM (MEMBERS) / 8:30AM TO 3:30PM (NON-MEMBERS)

SAT, SUN & PH

8:30AM TO 3:30PM ONLY

FOR FURTHER ENQUIRIES, PLEASE EMAIL EVENTS@SEMBAWANGGOLF.ORG.SG